

# Impact & Influence

WASHINGTON LIBRARY ASSOCIATION  
2009 CONFERENCE APRIL 15-18  
SPOKANE WASHINGTON



Dear Exhibitor,

The 2009 Washington Library Association's annual conference will be at the Red Lion Hotel at the Park in Spokane, Washington April 15-18. The conference theme is Impact & Influence. It will be an exciting and fun filled four days of programs and events.

The conference is expected to draw between 350-400 attendees from public, academic, school, and special libraries throughout Washington State. There is a great lineup of speakers and program topics that should draw a lot of interest from this diverse library community. Jan Sanders, the current PLA president is our keynote speaker. FOLUSA spokeswoman and comedian, Paula Poundstone is our banquet speaker.

Over 40 individual programs will include presentations such as: Effective Legislative Advocacy, Banned Books?, Green Libraries, From Intranet to Wiki, B'Tween the Pages, Autism Awareness in the Library, and Pacific Northwest Reads. In addition we are partnering with EWU's Get Lit! literature festival that happens at the same time as the conference and attendees will have a discounted opportunity to hear author, Jane Smiley.

We invite you to participate in this exciting conference by completing the accompanying registration form.

Exhibit hours will be Thursday, April 16 from 9:00 a.m. - 5:00 p.m. and Friday April 17 from 9:00 a.m. – 3:30 p.m. There are four scheduled non-conflict times for attendees to visit the exhibits hall as well as special events for exhibitors that include: A no-host bar reception from 5:00 – 6:30 Thursday evening in the exhibits area and prize drawings in the exhibits hall throughout the two days.

Exhibit space is limited this year. To make the best use of space we are offering booth space downstairs and table space in a smaller area on the main floor.

You are most welcome to purchase tickets for conference meals and other conference activities. Visit our conference web site at <http://wla.org/conferences/> for details and registration forms.

Information on setup and other details are included in the Exhibitor's Fact Sheet. If you have questions or need more information I can be contacted by: Telephone 360-704-5202; FAX 360-586-7575; or E-mail [ired@secstate.wa.gov](mailto:ired@secstate.wa.gov). I look forward to seeing you or your company representatives in Spokane in April.

We greatly appreciate the support that vendors give the Washington Library Association and the library community through your participation in the WLA conference.

Sincerely,

Lynn Red  
2009 Exhibits Chair